



HAYLEY POWERS

THORNTON-KENNEDY

hayleypowers.com
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760.636.6804

Education

Maryland Institute College of Art
Baltimore, MD, Class of 2018
MFA Illustration Practice

NYU ITP Camp
New York City, NY 2015
*Tuition awarded through Columbia School
of Journalism, as a Magic Grant finalist*

Dartmouth College
Hanover, NH, Class of 2008
BA Studio Art
BA Environmental Studies

Awards

Society of Illustrators 62
Society of Illustrators 61

American Illustration 38 Chosen
American Illustration 36 Selected

Creative Quarterly 50 Runner Up

MoCCA Silver Award of Excellence
from the Society of Illustrators

Alumni Award for Student Leadership
at MICA

Certificate in the College Teaching of
Art at MICA

Nancy Lee Rhodes Roberts Graduate
Fellowship in Illustration Practice

PROFESSIONAL EXPERIENCE

Hayley Powers Studio | Freelance Illustrator & Designer
October 2013 – Present
www.hayleypowers.com

- Illustrating narrative-rich work for editorial, branding, and design projects
- Currently illustrating a 250 page YA Graphic Novel for First Second Books
- Academic practice focused on sequential work resulting in two 50 page graphic novellas, and an exploration of the personal narrative genre
- *Notable clients Include: Apple, The New York Times, Harvard GSD, BUST Magazine, Modern Farmer, Food & Wine Magazine, Aesop with The Paris Review*

Brooklyn Museum | Lead Web Designer
June 2011 – October 2013 in Brooklyn, NY
www.brooklynmuseum.org

- Responsible for all web design, UX, UI, and front-end (HTML and CSS) for use on the web and in-gallery interactive spaces, special projects and changes to the main museum website.

TEACHING EXPERIENCE

Maryland Institute College of Art | Part Time Instructor
Fall 2018 – Present in Baltimore MD

- Teaching sophomore illustration & sequential illustration

- Developing lesson plans, grading rubrics, and syllabi that emphasize professionalism and enthusiasm while encouraging play in the making process.
- Encouraging students to explore media, concepts, and develop their personal practice while being pushed to create professional quality work.
- Students gain exposure to new artists and methods, as well as tools and exercises for brainstorming, composition, and experimentation.
- Prioritizing the creation of a 'safe space' in the classroom where students can express their artistic voices and opinions freely and honestly.

Towson University | Part Time Instructor
Spring 2019

- Teaching senior thesis

Maryland Institute College of Art | Precollege Instructor
June 2018 – July 2018 in Baltimore MD

- 2 week intensive summer course for high school students looking to develop their portfolios and illustration skills.

Teaching Experience Continued On Next Page

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Skills

Adobe Creative Cloud
 Traditional and digital illustration
 Editorial illustration
 Sequential Illustration
 Visual Journalism
 Graphic Design
 Book Binding
 Arduino and Processing
 Rapid prototyping
 Web design and user experience
 Professional Development

MFA Illustration Practice | Graduate Program Assistant
 December 2016 – May 2018 in Baltimore MD

- Assisted the MFA Department head Whitney Sherman with program leadership, organization, social media, and gallery installations.

Maryland Institute College of Art & Towson University | Guest Artist
 2017 – Present in Baltimore MD

- Provided students with project critique and led workshops in interactive narrative, gif-making, and illustration as activism.

Maryland Institute College of Art | Graduate Teaching Intern
 September 2016 – May 2018 in Baltimore MD

- *Fall 2018 Non-Print Editorial Illustration*
- *Spring 2017 History of Animation*
- *Fall 2016 Electronic Media and Culture*

Monona Parks & Recreation | After school program Director and Instructor
 April 2010 – May 2011 in Monona, WI

- Spearheaded youth afterschool art program focusing on the elements of art and encouraging of creativity, as well as art history and art appreciation.

EXHIBITIONS

Art Mart | Group Show for Charity
 February 2019 in in New York City
 Dromedary

Illustrators 61 | Group Show
 January 2019 in in New York City
 Society of Illustrators

Post It Show 14 | Group Show
 December 2018 in Los Angeles CA
 Giant Robot Gallery

ICON11 | Group Show
 July 2018 in Detroit MI
 Red Bull Gallery

CONGRUENT | Group Show
 July 2018 in Washington DC
 No Kings Collective

MFA Illustration Practice Grad Show | Group Show
 March 2018 in Baltimore MD
 Sheila & Richard Riggs Gallery, MICA

You Are Beautiful | Group Show
 December 2017 in Chicago IL
 Galerie F

Image Harvest | Group Show
 September 2017 in Baltimore MD
 Fox 3 Gallery, Maryland Institute College of Art

First Year Juried Show | Group Show (Designer)
 August 2017 in Baltimore MD
 Sheila & Richard Riggs Gallery, MICA

MoCCA Arts Fest Awards of Excellence | Group Show
 August 2017 in New York City
 Society of Illustrators

Image Harvest | Group Show
 September 2016 in Baltimore MD
 Sheila & Richard Riggs Gallery, MICA

CAMP | Solo Show
 July 2014 in Madison WI
 Project Lodge

